BioGuard Retail Lynx™

Transform your business and your bottom line

Introducing our complete pool business management system – pool servicing, water testing, point of sale, online store, accounting and marketing – in one platform.

Improve cash flow, get more free time and grow your business with happy customers

- Get paid faster
- Automate debtor management
- Eliminate double entry
- Ensure accurate and centralised sales, purchasing, customer, pool and inventory data across all systems
- Eliminate paperwork
- Ensure productive, effective service teams
- Complete, live visibility of your entire business
- Automate marketing
- Attract more customers with online presence
- Improve sales with flexible 'pay later' options
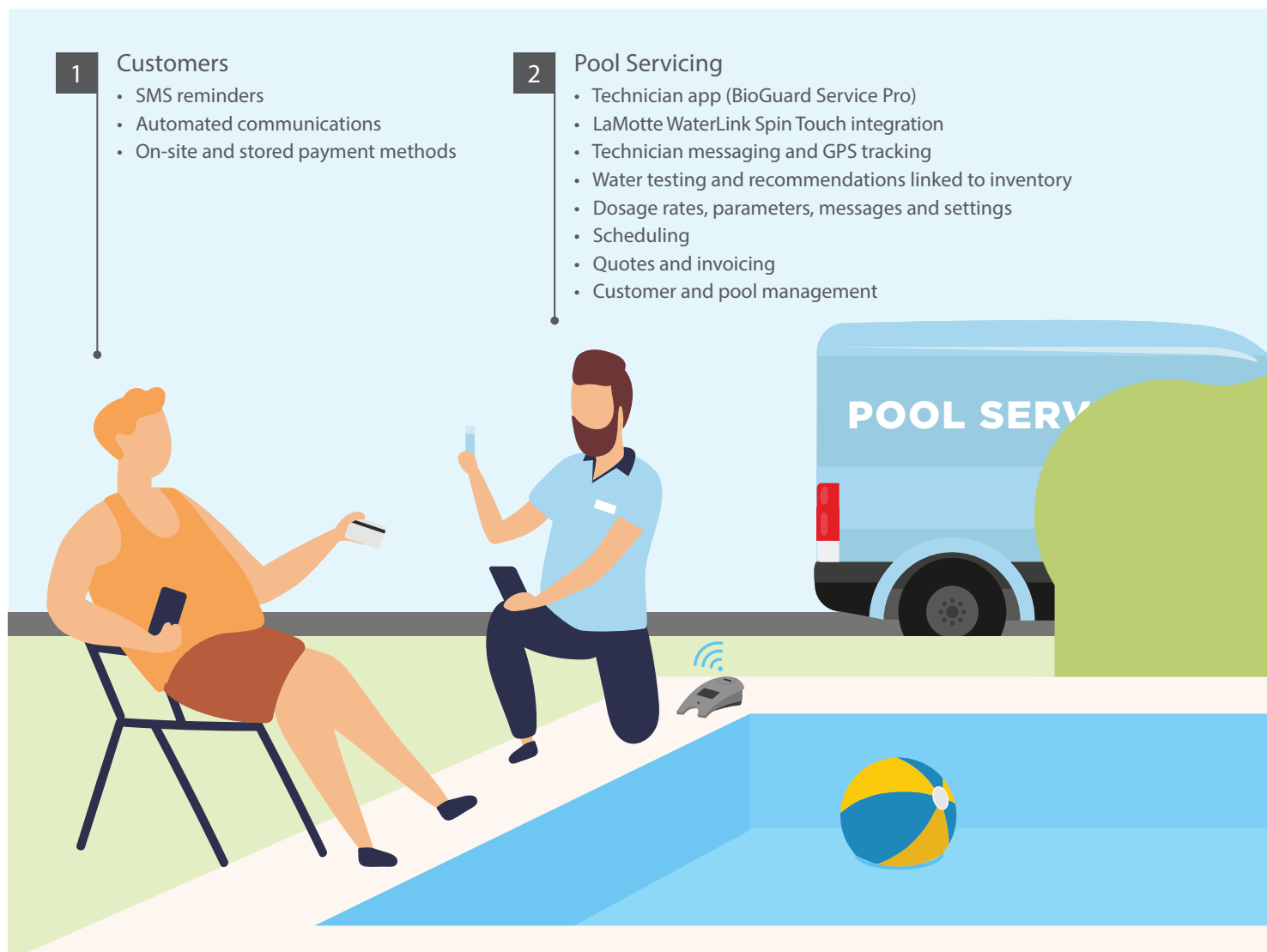- Impress and retain customers

The BioGuard Retail Lynx system has rolled out with an amazing result. BioGuard achieved what many couldn't - an integrated system that works across our entire network.

Michelle Lappin, BioGuard Poolside Albury & Wodonga

BioGuard Retail Lynx™
Your connected store awaits

With BioGuard Retail Lynx™ you can upgrade your business to a professional modern pool shop. Operate more efficiently. Replace complex manual processes with automated digital workflows. Provide a superior customer experience and take care of more customers in less time.

1 Customers
- SMS reminders
- Automated communications
- On-site and stored payment methods

2 Pool Servicing
- Technician app (BioGuard Service Pro)
- LaMotte WaterLink Spin Touch integration
- Technician messaging and GPS tracking
- Water testing and recommendations linked to inventory
- Dosage rates, parameters, messages and settings
- Scheduling
- Quotes and invoicing
- Customer and pool management

POOL SERV

BioGuard Retail Lynx™ combines the best of the best software into one seamless workflow.

BioGuard Service Pro *BioGuard Water Cloud*

The industry standard in service management and in-store testing.

vend

Australia's leading point-of-sale software, with over 25,000 stores in over 140 countries, it's the world's first cloud-based retail point-of-sale system.

xero

Beautiful accounting trusted by almost two million subscribers worldwide.

3 Management
- Granular reporting on store and tech performance
- GPS tech tracking
- Complete visbility of your inventory, whether it's in a vehicle or a store

Accounts
- Two-way Xero integration
- Automated billing and debtor management
- Automatic reconciliation of payments, whether taken in-field, in-store or by EFT
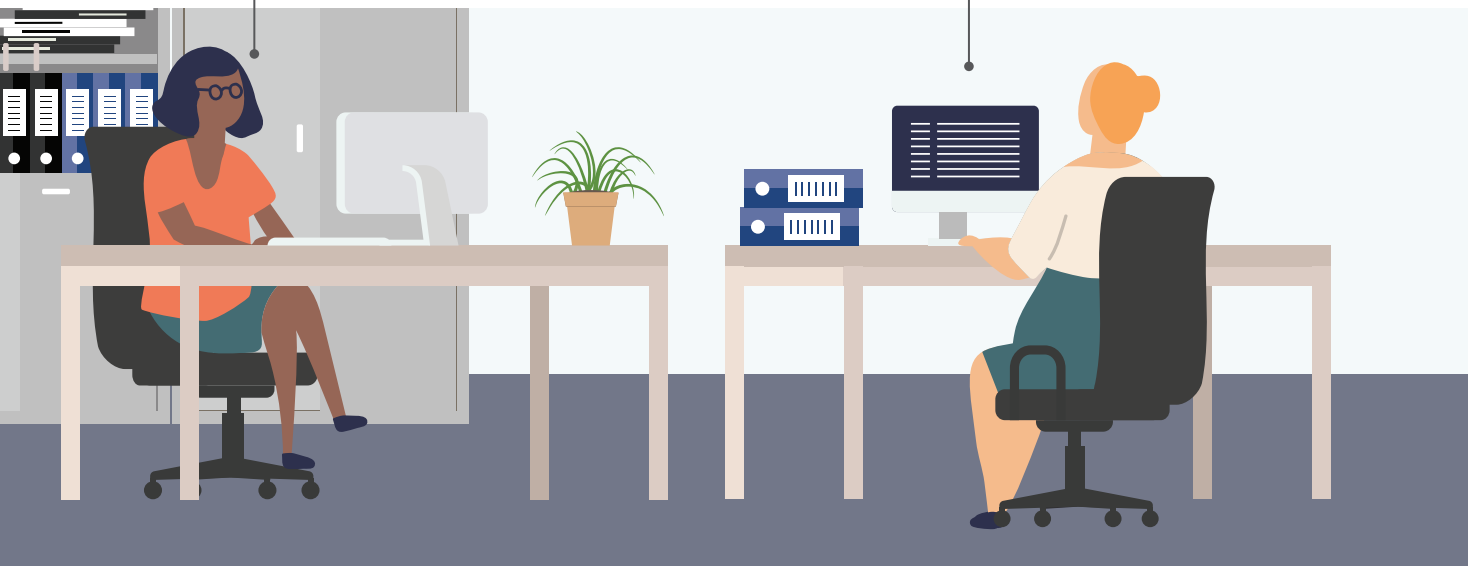
4 Marketing
Combine automation and real human experts to deliver targeted marketing to retain and build customers

Online store
- Shopify, WooCommerce and BigCommerce integration
- Online store fully integrated with your inventory and sales data

5 In-store water tests
- Pool and customer management
- LaMotte WaterLink Spin Touch integration
- Customisable dosage rates, parameters, messages and settings
- Branded reports

6 In-store sales
- Digital point of sale and payments
- Products, pricing and promotions
- Inventory management
- Customers and loyalty
- Reporting and insights
- Offer 'buy now pay later' options

How much is paperwork costing you?

Our customers estimate they save

2 hours/day by automating admin
>1 hour/day per technician

>$10 per invoice processed
Plus eliminating errors in data entry

Getting started options

It's so simple to sign up online and get started straight away. Or, ask us for a quote on a package for your company.

Training sessions

BioGuard Water Cloud and Service Pro
- Admin and account setup
- Water testing
- Scheduling
- Quoting
- Invoicing
- Technician app
- Integrations

Vend
- Admin and account setup
- Inventory
- Selling
- Reporting

Xero
- Admin and account setup
- Contacts
- Invoices
- Financials
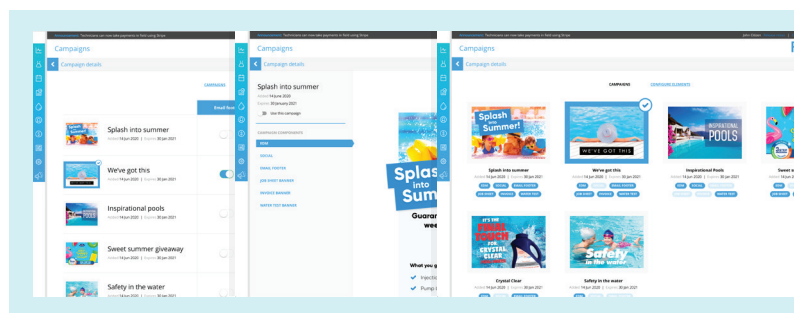- Reporting

Setup

Let us get your account up and running for you
Vend + BioGuard Water Cloud + BioGuard Service Pro + Xero + Integration

- Accounts configuration
- Hardware
- Contacts
- Pools
- Products
- Integration
- Data check

COMING SOON

Marketing

Segment and market to your customers by pool characteristics, service type, water test results and more. With a few clicks, switch on campaigns that add banners to all your customer communications, from water test reports to invoices emails and job sheets. Integrate with MailChimp to send ready-made emails to your targeted contacts.

Contact your local BioGuard Business Development Manager today for further information.

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